

YMCA OF GREATER SEATTLE

# 2018 Annual Report



# THE Y IS WHERE COMMUNITY THRIVES





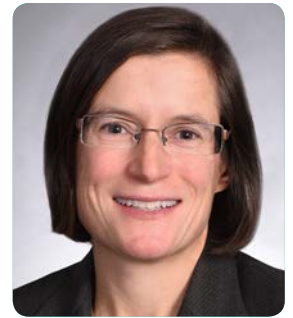
# THE Y IS WHERE







One year into my term as YMCA of Greater Seattle board chair, one thing has become clear, the more you learn about the Y the more you realize how deep our roots go.



Our work goes much further than most people realize. The Y is where you can work out, a child (or an adult) can take swim lessons, young adults find housing after they age out of foster care, a student can get after-school care, parents can send children for child care, and a camper can make new friends and explore the outdoors. We're more than a gym—we're a community fueled by the steadfast belief that everyone deserves the resources and chance for a healthy, thriving life. We push for healthy lives, strong education, stable housing, food security, and growing youth development. Through these roots we touch nearly every social issue and uplift a deeper, more profound change in our community that no single program or service could achieve on its own.

I want to personally thank Bob Gilbertson for his service as the President and CEO of the Y of Greater Seattle for the past 12 years. Bob's leadership inspired this organization to grow its roots and expand its reach. The Y reached new goals through his determined leadership and vision.

In March, the Y welcomed Loria Yeadon as its new President and CEO. With her unique background in business, law, and non-profit leadership, Loria will truly unite the Y's efforts to grow even further. She will drive the Y with a continued focus on partnering with the broader community so all people in our region can reach their fullest potential.

If you're looking for a way to help the community, visit your nearest Y, or one of our camps or programs. You'll see people from all backgrounds supporting each other and striving for empathy and equity.

In closing, I want to express my gratitude to all of the Y's employees, volunteers, and donors for their continued support of and contributions to our mission. We couldn't do it without you.

Thank you,  
Katie O'Sullivan  
Board Chair, YMCA of Greater Seattle

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# THE Y IS WHERE



Pedaling for Parkinson's and LIVESTRONG supports individuals living with Parkinson's or recovering from cancer to live their healthiest, strongest, fullest lives by decreasing symptoms of Parkinson's up to 35 percent.



# OUR COMMUNITY GETS HEALTHY



“

It is because of the Y that I feel normal. My whole life I felt I was the only kid that had to lose weight because of my heart problem. After coming to ACT! for 12 weeks, I know I'm not alone. Being active and eating healthy is for everyone!

—ACT! youth program participant

”

## In 2018, at the YMCA of Greater Seattle...



1,600 individuals participated in the Y's chronic disease prevention programs



975 people participated in Lose to Win



34% of members received financial assistance

Marjorie joined the Y when she got custody of her seven year old nephew. She signed him up for swim lessons, but refused to get in the water with him. Marjorie was carrying excess weight and was self-conscious about going in the pool. "I was embarrassed and did not want to embarrass my nephew." But everything changed when Marjorie received a phone call with devastating news—her daughter was denied the kidney and liver transplant she needed to survive.

"I knew I needed to be my daughter's strength and courage," said Marjorie. After months of watching her nephew swim, Marjorie found the courage to get in the pool. She also began taking long walks and challenged herself with group exercise classes and the Lose to Win program. Marjorie lost a significant amount of weight due to her efforts and went on to run three 5K races to raise money for her daughter's disease. "In my last race I even pushed my daughter in her wheelchair across the finish line."

At the Y, anyone can improve their health, regardless of their physical abilities or how much they can afford. The Y serves as a health and wellness center for everyone. By improving membership access to people of all income levels across our region and by creating innovative new programs, the Y is growing healthy communities.

Programs like the Diabetes Prevention Program, Lose to Win, and Actively Changing Together! (ACT!) continue to help individuals and families learn about nutrition, healthy habits, and ways to increase physical activity that are practical and tailored to participants' everyday lives.

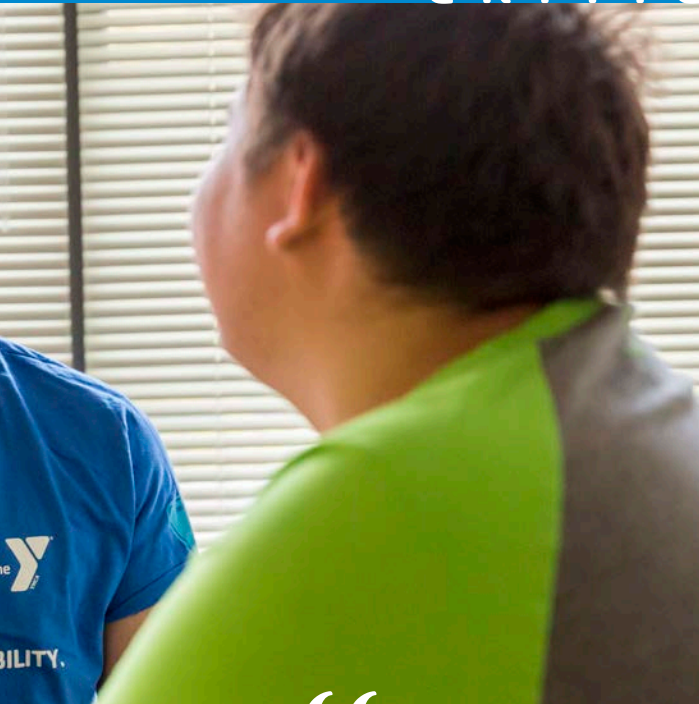
At every opportunity, the Y's Healthy Living Team strives to identify new ways to improve the health and well-being of the community. As our work continues to grow and evolve, our focus remains the same: to help all people reach their fullest potential in spirit, mind, and body.



# THE Y IS WHERE







“

The Y is here for kids, teens, and young adults when they need help the most.

”

## In 2018, the YMCA of Greater Seattle helped...



4,835 teens and young adults access services



2,219 receive behavioral health support

The Y faces head-on the critical issues affecting kids and young adults in the Seattle metro area: housing, mental health, and foster care. The Y remains the largest provider of youth housing in King County by housing approximately 280 young adults on any given night.

### From Crisis to Calm: Jamie’s Story

Jamie\* was rejected by their adopted family when they came out as gender non-conforming, a term used to describe someone whose gender expression is different from conventional expectations of masculinity and femininity. Jaime was sent away to school in another state, not welcome to return home. Jamie was devastated. Without family support, Jamie became desperate for money and began working in the sex industry.

Jaime’s mental, physical, and emotional health spiraled out of control and Jaime attempted suicide by overdosing on sleep medication in August 2017.

Jamie was introduced to the Y’s Crisis Outreach Response System for Young Adults at a homeless shelter. Jamie had been experiencing homelessness for eight months and felt unsafe, suicidal, and triggered.

Things were so dire that during Jaime’s first visit with an outreach worker, Jamie disclosed, “I don’t want to live past 30 years old.”

Jamie was invited to stay at the Y’s short-term respite beds in Shoreline, where Jaime could rest in a safe environment. Jaime met with Y staff weekly to build resiliency skills.

During that time, Jamie’s perspective changed from being hopeless to hopeful. By the end of October 2018, Jaime moved from transitional housing into affordable housing in South King County.

Thanks to the Y, Jamie’s outlook is more positive than ever and Jaime has reduced the number of visits to the emergency room. Jamie hopes to use these personal experiences for good and plans to enroll in school to pursue a degree in social work.

The Y is here for kids, teens, and young adults when they need help the most.

\*Name was changed to protect privacy



# THE Y IS WHERE







“

We tried several tutoring places and none worked. We brought him to the Y's program this fall and now he's turning in all his homework on time. The caring tutors are such great role models.

”

## In 2018, the Y...



Served 4,937 kids each day



Offered over \$485,000 in financial aid



Heard from 88% of parents that the Y's programs built cooperation and collaboration skills in their child

### Child Care

Hundreds of kids across our region spend their days learning and growing with the Y. As leading providers of infant, preschool, and school-age before and after school care to kids, the Y is helping kids to get ready for and thrive in school and life starting with vital building blocks. At the Y, kids learn their ABCs, to share and work as a team, and, most importantly, how to be themselves.

The Y helps kids connect with their communities, their peers, and themselves while guiding each child individually.

### Jorge turned Trials to Triumphs at the Y

Jorge is a third-grader with ADHD. Before Jorge found after school help at the Y, school was a constant struggle for his mother and him. "We tried several tutoring places and none worked. We brought him to the Y's program this fall and now he's turning in all his homework on time. The caring tutors are such great role models," says Jorge's happy mom. Your gift means Jorge and others like him have a chance to succeed.

### Child Care for all Kids

All kids deserve quality childcare regardless of their family's financial situation. As a single working mom, Heather struggled to find quality affordable childcare for her son, Caden. The Y is where Heather found the financial assistance she needed to enroll Caden in our before and after school care programs. "Without the Y's help, I wouldn't be able to support myself or my son. It takes a village, and I am so grateful for everyone at the Y."



# THE Y IS WHERE



In the Boys Outdoor Leadership Development (BOLD) and Girls Outdoor Leadership Development (GOLD) programs, teens worked together while taking on physical and technical challenges in the wilderness alongside peers from different racial, religious, and socioeconomic backgrounds.

Camp Orkila piloted new Inclusion Specialists positions to help all campers, especially kids from groups and family traditions that don't immediately feel comfortable at camp, feel welcome, and celebrated.





“

At an all-camp event, everyone started cheering for me and it felt like I was part of the group. It was the best I had felt in a long time.

-Camp Colman camper

”



## Camping & Outdoor Leadership

Y camp is one of the oldest and most popular programs at the Y. Though the concept is old, life as a kid has changed drastically, making Y camps more relevant than ever.

Simply, camp is a place where all kids, no matter where they're coming from, can get to know themselves.

The Y encourages play, exploration, and learning in a low-stakes environment while making friends from different backgrounds.

## Living BOLD Against the Odds: Henry's Story

Henry arrived to the U.S. as an unaccompanied refugee minor through Lutheran Immigration and Refugee Services. Eager to become immersed in the culture of his new home, his American family found the YMCA Boys & Girls Outdoor Leadership Development (BOLD & GOLD) program to help him meet friends, get outside, and thrive.

On Henry's one-week expedition, the insurmountable difficulties of Henry's past did not get in his way. His honesty and integrity shined as he led his peers and overcame the challenges of the course; challenges that perhaps were quite different than those of the others in his group. When asked what he would do if given \$10,000, he replied without hesitation, "I would build a hospital to help others."

After his trip, Henry was recommended for the Leader in Training program, designed to help coach future instructors, and allow young leaders to continue to positively impact youth.

Making camp accessible to all kids, including kids like Henry, is the Y's priority. In 2018, one in five kids at camp received financial aid to attend, which totals over \$1 million in camperships assistance. This significant dedication to accessibility for all kids is a 20 percent increase over 2017.



# THE Y IS WHERE



In 2018, the YMCA of Greater Seattle officially launched the Diversity, Inclusion, and Global landing page which enhances our visibility as an organization committed to diversity, inclusion, and equity. Find the Y's diversity and inclusion events at [seattlemca.org/diversity-and-inclusion](https://seattlemca.org/diversity-and-inclusion)

The YMCA of Greater Seattle rekindled an international relationship with the Shanghai YMCA in China that now shares a partnership with the Y's Coal Creek Family YMCA branch.





“

Diversity isn't something the Y does, it's what the Y is. The core of what the Y does is creating spaces for all people to reach their full potential.

”

## Diversity and Inclusion

The Y is where everyone belongs. Diversity isn't something the Y does, it's what the Y is. The core of what the Y does is creating spaces for all people to reach their full potential and the only way to do that is to ensure that our staff, volunteers, members, program participants, and donors reflect the community of which the Y is a part. In a time of racism and intolerance in our nation, the Y stands strong in support of all people in our communities.

## Developing New Leaders

The Y works to make sure its staff and leadership represent our region's values and experiences. Ensuring that all of our staff of color have the tools they need to become leaders at work and in life is critical to the Y. In October 2018, the YMCA of Greater Seattle hosted the largest Emerging Multicultural Leadership Experience (EMLE) to date. EMLE is a National YMCA staff training experience designed to provide emerging professional staff of color the opportunity to become further engaged and connected to the YMCA movement. Over 500 multicultural leaders and 118 YMCA of Greater Seattle staff and volunteers gathered to learn, grow, and get inspired.

## Building Global Partnerships

Reducing the distance between here and there is critical to shortening the distance between 'us' and 'them.' In the summer of 2018, 26 Global Teen Program participants from the Y traveled to international YMCAs in India, Japan, and Mexico with the support of sponsor, Delta Air Lines. The Global Teens Program is designed to develop international understanding, leadership skills, and cultural competency through service-learning opportunities for teens ages 14–17.

## Creating Welcoming Spaces

Welcoming Week brings together immigrants and U.S.-born community members in a spirit of unity and raises awareness of the benefits of making communities stronger. Each of the Y's 13 branches plus Camp Orkila celebrated national Welcoming Week in September. Over 1,000 people participated in partnership with over 23 community groups. Welcoming Week is an annual celebration bringing together thousands of people at hundreds of local events that build unity between immigrants, refugees, and long-term residents.





# THE Y IS WHERE







“

Before Youth Legislature I was really nervous to talk in front of people, I thought my ideas didn't matter. But now that I understand the whole process of how government works, I feel like I have a way to make the changes that will help people like me in the legislature.

”

### In 2018...



1,300 middle and high school students across Washington participated in Mock Trial and Youth Legislature programs



Of those participating, 434 were from King County



Teens drafted over 90 pieces of legislation

### Youth Legislature and Mock Trial

The recipe for a bright future is simple: give young people the tools to thrive in the rooms where important decisions are being made. Youth Legislature and Mock Trial show teens the pathways to creating laws and implementing them in Washington state. Through these Y teen leadership programs, we're nurturing innovation, fostering community responsibility, and building leadership skills in teens across King County and beyond.

### UnHeard

Often, the people we need to hear from the most aren't given a platform. The Y is working to extend a microphone to the stories our region needs to be listening to—the voices of young adults experiencing homelessness in Seattle. In partnership with creative agency VML, UnHeard was born—pairing local musicians and those participating in the Young Adults in Transition (YAIT) at the Y to create an album of critical voices in order to give a voice and face to these young people.

Ellen found herself surrounded by a crowd of drug users. She quickly became addicted to heroin at a young age, which ultimately led her to a jail cell. After serving time, Ellen was referred to YAIT, at the Y's downtown location. Local legend, musician LeRoy Bell, worked with Ellen to create their song, "Ready to Come Home."

The album, which you can listen to on [UnheardSeattle.org](http://UnheardSeattle.org), was released in December 2018.





# THE Y IS WHERE



The new Kent YMCA opens fall of 2019.





“

As communities grow and change, the Y is growing with them. We're expanding our reach to extend to the people who need us most.

”



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### **The New Kent YMCA**

In July 2018, the Y broke ground for the new Kent YMCA location at Morrill Meadows Park, which opens to the community in fall of 2019. Expanding access in South King County is vital to reducing health inequalities between communities. The Kent Y is just \$1.5 million away from its \$36.6 million fundraising goal. The Y is excited to open Kent's doors this year and welcome a record number of Charter Members to the new location and to begin building community!

### **Expanding the Auburn Valley YMCA**

The Y intends to break ground on the Auburn Valley YMCA Healthy Kids Campus expansion project in 2019, which will increase access for kids and families to engage together in learning, physical activity, and time together. Local businesses, private philanthropists and the state of Washington all committed significant support and partnership in 2018 to help make this campus a reality. The building committee is now hard at work hiring architects and preparing for the groundbreaking.

### **A New University Family YMCA**

With the addition of a new branch executive director at the start of the year, 2018 ushered in expanded relationship building within the community and local leaders. Growth in our branch board expanded the Y's ability to reach new communities and strategic partners to better tell the story of the future impact a new University Family YMCA will have on the U-District and the north end of Seattle. Local philanthropy continued to grow with multiple new gifts designated to the project, propelling the total raised to over \$11 million of the \$43 million goal.



# THE Y IS WHERE





“

The YMCA of Greater Seattle is grateful to the donors, members, volunteers, partners, and staff who are the foundation of this organization.

”



**Message to the Community**

The YMCA of Greater Seattle is more than a place. It’s a hub that helps all people reach their full potential. Whether it’s through camp and childcare, fitness, chronic disease prevention programs, or youth housing and homelessness prevention, the Y is here for all.

In 2018, thanks to your service, generosity, and dedication our community is stronger. Your gifts helped kids experience camp for the first time. Your memberships supported a culture of inclusivity, where everyone has the resources to thrive.

The Y is grateful to the donors, members, volunteers, partners, and staff who are the foundation of this organization. Because of your dedication, the Y will open a new branch in Kent in 2019. The Y’s Lose to Win, Diabetes Prevention, and Actively Changing Together! programs helped individuals and families learn about nutrition and how to add physical activity into their everyday lives. The Y also began two new innovative pilot programs to prevent more young adults from experiencing homelessness than ever before.

Just as our donors, members, and volunteers are our foundation, Robert B. Gilbertson, the outgoing President and CEO of the Y, was the architect who built up the pillars of the organization. Bob has spent his entire 45-year career with the YMCA, leading the YMCA of Greater Seattle association for the last 12. The Y is a different and stronger organization because of Bob. During his service, he helped open five new branches, grew philanthropic giving from \$2 million to \$8.6 million and helped support more kids and teens than ever before.

The Y is thrilled to welcome Loria Yeadon, the YMCA of Greater Seattle’s new President and CEO, as she takes our organization to the next level of excellence. Loria brings the unique experience of a successful business executive who has invested deeply in nonprofit leadership on issues core to the Y’s mission, serving youth and families. She looks forward to building upon the Y’s foundational systems and incredible people, while driving sustainable systems change with a renewed focus on serving all people of our region.

Whether you’re on a treadmill, around a campfire, in a pool or at a Y event, your involvement enriches the community around you. Together you and the Y help people around the region to be holistically strong, healthy, and happy. Thank you.



# 2018 FINANCIALS

<b>TOTAL</b>	<b>2018*</b>	<b>2017</b>	<b>2016</b>
<b>Total Earned Revenue</b>			
Contributions	\$11,324,232	\$14,693,668	\$53,597,781
Government	13,367,833	13,050,631	11,487,538
Membership and Program	72,736,597	66,816,489	59,711,325
Other	490,669	519,783	508,610
<b>Total Association Earned Revenue</b>	<b>\$97,919,331</b>	<b>\$95,080,571</b>	<b>\$125,305,254</b>
<b>Total Expenses</b>			
Youth Development	\$29,520,478	\$28,137,990	\$26,048,866
Healthy Living	39,344,686	37,307,044	33,646,126
Social Responsibility	14,250,147	12,575,032	11,692,792
Management	13,603,844	11,661,442	8,954,126
Fundraising	2,766,576	2,482,444	2,290,037
<b>Total Association Expenses</b>	<b>\$99,485,731</b>	<b>\$92,163,952</b>	<b>\$82,631,947</b>
Other Income and Losses	(\$3,258,742)	\$7,432,856	\$3,784,241
<b>Total Change to Reserves &amp; Endowment</b>	<b>(\$4,825,142)</b>	<b>\$10,349,475</b>	<b>\$46,457,548</b>
<b>BALANCE SHEET</b>			
	<b>2018*</b>	<b>2017</b>	<b>2016</b>
Total Assets	\$229,644,299	\$225,587,813	\$221,621,497
Total Liabilities	54,286,870	45,405,242	51,788,401
<b>Net Assets</b>	<b>\$175,357,429</b>	<b>\$180,182,571</b>	<b>\$169,833,096</b>

\*Unaudited



# BOARD OF DIRECTORS & SENIOR STAFF



## BOARD OF DIRECTORS

### OFFICERS

Katie O'Sullivan, Chair  
Frank X. Shaw, Vice Chair  
Diane Dewbrey, Treasurer  
Alison Prince, Secretary

### MEMBERS

Brent Beardall	Michael McQuaid
Nathaniel "Buster" Brown	Denise Merle
Tim Brown	Stephen Newton
Doug Boyden	Michael Orbino
Susan Feeney	Aaron Perrine
Tony Gonchar	Dan Peyovich
Matt Griffin	Cam Ragen
Jason Hamilton	Sri Remala
Tom Hull	Molly Stearns
Richard Jones	Matt Stover
Carolyn Kelly	Kris Stred
Steve Lozano	Trevor Stuart
Trae Luh	Mark Tabbutt
Scott Luttinen	

### ORGANIZATION LEADERSHIP

Robert B. Gilbertson, Jr., President/CEO (2018)  
Loria Yeadon, President/CEO (2019)  
Wendy Bart, SVP/Chief Membership and Health Officer  
Amanda Gayles, SVP/Chief Human Resources Officer  
Marcia Isenberger, SVP/Chief Operating Officer  
John Lamb, SVP/Chief Financial Officer  
Jeff Rainey, SVP/Chief Operating Officer  
Vivian Shannon, SVP, Chief Advancement Officer  
Alonda Williams, SVP, Chief Marketing Officer



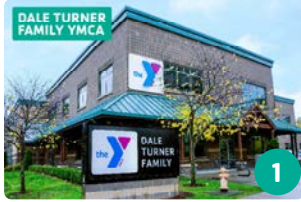
# THE Y IS WHERE





# ALL ARE WELCOME

## WEST



## EAST



## SOUTH



## OVERNIGHT CAMPS



## SOCIAL SERVICES




## YOUTH & TEEN





# YMCA OF GREATER SEATTLE: BRANCHES BY REGION



 [seattleyymca.org/  
give/annualreport](http://seattleyymca.org/give/annualreport)

 YMCASeattle

 YMCASeattle

 YMCAGreaterSeattle

 YMCASeattle

## EAST REGION

### BELLEVUE FAMILY YMCA

14230 Bel-Red Road  
Bellevue, WA 98007  
425 746 9900

Cesar E. Caycedo, Board Chair  
Josh Sutton, Branch Executive

### COAL CREEK FAMILY YMCA

13750 Newcastle Golf Club Road  
Newcastle, WA 98059  
425 282 1500

Forrest C. Jammer, Board Chair  
Sara Biancofiori,  
Branch Executive

### NORTHSHORE YMCA

11811 NE 195th Street  
Bothell, WA 98011  
425 485 9797

Tim Russell, Board Chair  
Cynthia Klever, Branch Executive

### SAMMAMISH COMMUNITY YMCA

831 228th Avenue SE  
Sammamish, WA 98075  
425 391 4840

Kazi Huque, Board Chair  
Dave Mayer,  
Sr. Branch Executive

### SNOQUALMIE VALLEY YMCA

35018 SE Ridge Street  
Snoqualmie, WA 98065  
425 256 3115

Rachel Money, Board Chair  
Nate Smith, Branch Executive

## SOUTH REGION

### AUBURN VALLEY YMCA

1620 Perimeter Road SW  
Auburn, WA 98001  
253 833 2770

Lauren Flemister, Board Chair  
Jason Berry, Branch Executive

### KENT YMCA

(Opening fall 2019)  
10828 SE 248th Street  
Kent, WA 98030  
253 246 8547

Kevin Hasslinger, Board Chair  
Kelly Guy, Branch Executive

### MATT GRIFFIN YMCA

3595 S 188th Street  
SeaTac, WA 98188  
206 244 5880

Jesse A. Todhunter, Board Chair  
Susannah Peterson,  
Branch Executive

## WEST REGION

Patrick Murray, West  
Region Executive

### DALE TURNER FAMILY YMCA

19290 Aurora Avenue N  
Shoreline, WA 98133  
206 363 0446

Mike Gerke, Board Chair  
Carolann Cross, Branch Executive

### DOWNTOWN SEATTLE YMCA

909 Fourth Avenue  
Seattle, WA 98104  
206 382 5010

Bob Sepulveda, Board Chair  
Sonya Crider, Branch Executive

### MEREDITH MATHEWS EAST MADISON YMCA

1700 23rd Avenue  
Seattle, WA 98122  
206 322 6969

Timothy Leary, Board Chair  
Greg Lewis, Branch Executive

### UNIVERSITY FAMILY YMCA

5003 12th Avenue NE  
Seattle, WA 98105  
206 524 1400

Molly LaPatra, Board Chair  
Andy Sharpe, Branch Executive

### WEST SEATTLE & FAUNTLEROY YMCA

3622 SW Snoqualmie Street,  
Seattle, WA 98126  
206 965 6000

Andy LaBadie, Board Chair  
Shalimar Gonzales,  
Branch Executive

## ACCELERATOR YMCA

2100 24th Avenue S  
Suite 260  
Seattle, WA 98144  
206 382 5013

Krystal Brun, Board Chair  
Mark Putman, Branch Executive

## YMCA CAMPING & OUTDOOR LEADERSHIP

909 Fourth Avenue  
Seattle, WA 98104  
206 382 5009

Danielle Githens, Board Chair  
Meredith Cambre,  
Sr. Executive Director

### YMCA Camp Orkila

484 Camp Orkila Road  
PO Box 1149  
Eastsound, WA 98245  
360 376 2678

### YMCA Camp Colman

20016 Bay Road, KPS  
Longbranch, WA 98351  
253 884 3844

## YMCA YOUTH & GOVERNMENT

921 Lakeridge Way SW  
Suite 201  
Olympia, WA 98502

### Mailing Address:

PO Box 193  
Olympia, WA 98507  
360 357 3475

Sam Reed, Board Chair  
Brent Gaither,  
Executive Director

Current as of June 2019